



Dear prospective board member,

Thank you for your consideration to serve on the board of directors of the Caldwell Senior Center, Inc (CSC), doing business as The Satie and J.E. Broyhill Caldwell Senior Center. CSC operations are overseen by the Executive Director (ED). There are currently two other full-time staff positions, the Assistant Director (AD) and Program Assistant. The board of directors is the governing body of CSC.

History: CSC was formed when representatives from three local groups of senior citizens (Lenoir Senior Citizens Club, Caldwell County AARP chapter, and Retired Senior Volunteer Program) came together in 1985 to form a board of directors and incorporate as a not-for-profit agency. CSC was the first in North Carolina built by the community in an effort lead by seniors. The building was built on land owned by Caldwell Memorial Hospital.

Vision: A community where people continue to thrive as they age.

Mission: To provide innovative programs and services that enhance the lives of people as they age.

Funding: CSC is not a county organization and only receives limited funding from the local government. Most of the funding for CSC comes from grants and donations. Since one of our major sources of revenue is grants, it is essential that we maintain 100% giving. Grant funders want to know that board members are passionate enough about the cause to put their financial resources behind it. Donations can be made by credit card, check, or setting up a qualified charitable distribution from an IRA (if you are 70 ½ or older). Each board member defines giving at a leadership level based on their individual situation.

Future: We held a 2-day retreat in March 2023 where the board, the ED, and the AD developed a 3-year strategic plan. The plan focuses on strengthening human resources, providing impactful programs, and preparing for the future. The current strategic plan is available for review by perspective board members.

CSC has been serving the people of Caldwell County for the past 36 years. We have been recognized as a Senior Center of Excellence for six consecutive certification periods. The organization has a positive reputation within the community for providing innovative and impactful programs.

We hope that as you review this packet of information, you will decide that you want to be a part of our great future.

Sincerely,

Rob Hooper, President of the Board

April Austin, Executive Director